

What is Claimed is:

1. An Internet television program guide system for providing television program listings with embedded real-time data to a user at a multimedia system over an Internet communications link, comprising:

a computer system for providing television program listings with embedded real-time data, wherein said computer system comprises computer readable media for storing said television program listings with embedded real-time data; and

a web server for receiving the television program listings with embedded real-time data from the computer system and for providing the television program listings with embedded real-time data to the multimedia system over the Internet communications link when the user accesses the television program listings with embedded real-time data using the multimedia system, said multimedia system comprising computer readable media for receiving said television program listings with embedded real-time data.

2. The system defined in claim 1 wherein the computer system comprises a media library containing video clips.

3. The system defined in claim 1 wherein the computer system comprises a data server on which at least part of the program listings are stored.

4. The system defined in claim 1 wherein the computer system comprises means for receiving the real-time data from a real-time data processing facility.

5. The system defined in claim 4 wherein the real-time data processing facility supplies real-time sports scores.

6. The system defined in claim 4 wherein the real-time data processing facility supplies real-time weather data.

7. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing textual information.

8. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing video images.

9. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing video clips.

10. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing audio clips.

11. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing combinations of textual

18. The system defined in claim 16 wherein the means for selecting a locality comprises means for selecting a local region from a map.

19. The system defined in claim 15 further comprising means for presenting a pick again web page when television program listings are not available for the selected locality.

20. The system defined in claim 1 further comprising:

means for providing a program guide option; and

means for presenting a program guide menu web page when the user selects the program guide option.

21. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by time.

22. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by channel.

23. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by category.

24. The system defined in claim 23 wherein one of the categories is sports.

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33. The system defined in claim 32 wherein the means for providing multimedia material comprises means for providing interview video segments.

35. The system defined in claim 1 wherein:
the Internet communications link
comprises a telephone line; and
the web server provides the web pages to
the multimedia system over the telephone line.